



# ANNUAL REPORT

A YEAR IN REVIEW

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**Address:** 14200 Park Meadow Drive,  
Suite 330S, Chantilly, VA 20151

**Website:** [www.Charities.org](http://www.Charities.org)

# Impact At a Glance

Empowering businesses and their employees to help each other and the community around them is at the heart of everything America's Charities does.



Nearly  
**\$900 Million**



raised since inception for



**25,000 +**  
Nonprofits &  
Individuals Globally

**12**

**1M**

Number of transactions our funds management team processes each year.

**50K**

Number of grants our team sends to charities and individuals each year.

We help employers and their U.S. and international employees from nearly a dozen **different industries**.

# \$50 MILLION

America's Charities has facilitated more than 200 Emergency Assistance Funds for employers, managing more than \$50 million in grants designated to help employees cope with unexpected hardships.

**300**

We have 300 **private and public sector partners and employer clients** whose workplace giving programs, Employee Assistance Funds, and volunteer campaigns we manage and distribute funds.

**12K**

Including America's Charities nonprofit members, more than 12,000 nonprofits nationwide are **supported by the workplace giving programs we manage each year**.

**14M**

Through the 300 business partners we work with, we reach 14 million **U.S. and international employees**, giving them the opportunity to donate to causes they care about and to support each other through workplace giving, volunteering, and Employee Assistance Funds.

# Helping Employers Harness the Collective Goodwill of the Workforce

Workplace giving is all about fostering community, both within the organization and beyond. It enhances everything we do, from giving and employee experiences to community partnerships. It enables both individual donors and corporations to align their actions with their values and the impact they want to make in the community.

From corporate philanthropy and employee donations to volunteering, adopting socially responsible business practices, and supporting employees during tough times, companies are working to make a meaningful difference for both their employees and their communities. In 2023, we achieved another year of strong financial performance, driven by sustained demand for our emergency assistance fund and application services, growth of corporate giving and matching gift programs, and increasing our share of Fortune 500 clients.

2023 also marked a significant period of transformation for America's Charities as we started a multi-year plan for investing in modernizing our infrastructure, laying the foundation for future growth and operational efficiency. Between building out a new website and CRM system for facilitating sales, and strategically upgrading our technology systems and consolidating internal databases, we will be well-positioned to better serve our customers, enhance employee productivity, and adapt to evolving market demands. With the rollout of the new website and CRM system to be completed by the first quarter of 2024 and consolidation of the internal databases expected to be completed by mid-2025, we are confident that the long-term benefits of our enhanced infrastructure will drive substantial value for all stakeholders.

To our clients, nonprofit members, technology partners, Board of Directors, dedicated staff and donors – thank you for continuing to invest in America's Charities' success and for inspiring us to constantly be implementing new and more efficient ways to mobilize the power of giving to improve the world.

## Mission

To mobilize the power of giving to improve the world.

## Vision

To create a shared culture of impactful giving.



# Consolidated Balance Sheet

December 31, 2023

## ASSETS

Cash	\$6,058,769
Investments	13,607,850
Promises to give (pledges)	2,612,479
Member charity fees receivable, net of allowance for credit losses of \$12,882 in 2023	183,754
Other receivables	1,295,013
Other assets	136,560
Property and equipment, net	164,516
Right-of-use asset for operating lease	1,246,788
Goodwill, net	100,653
<b>Total Assets</b>	<b>\$25,406,382</b>

## LIABILITIES AND NET ASSETS

### Liabilities

Accounts payable and accrued expenses	\$537,537
Campaign funds payable to member/nonmember charities	7,758,774
Deferred revenue	984,442
Line of credit	166,667
Lease liability, net	1,448,522
<b>Total Liabilities</b>	<b>\$10,895,942</b>

Commitments and contingencies (Notes 7 and 10)

### Net Assets

Without donor restrictions	1,253,563
With donor restrictions	13,256,877
<b>Total net assets</b>	<b>\$14,510,440</b>
<b>Total Liabilities and Net Assets</b>	<b>\$25,406,382</b>

For a complete look at the Audited Financial Statements and other key documents about the transparency and accountability of America's Charities and our family of federations, please visit us on the web at: [www.charities.org/annualreports](http://www.charities.org/annualreports)

# Consolidated Statement of Activities

Year Ended December 31, 2023

## SUPPORT AND REVENUE

Amounts raised in campaigns, net of estimated campaign expenses incurred by other organizations and shrinkage:	Without donor restrictions	With donor restrictions	Total
Combined Federal Campaign	\$3,678,746	-	\$3,678,746
Campaign management services	20,777,611	-	20,777,611
Private sector	742,801	-	742,801
State and local	959,187	-	959,187
<b>Total net amounts raised in campaigns</b>	<b>26,158,345</b>	-	<b>26,158,345</b>
Less amounts raised on behalf of others	25,968,752	-	25,968,752
Support designated to America's Charities and Affiliates	189,593	-	189,593
Employee assistance funds donations	-	13,520,689	13,520,689
Campaign management fees	1,699,828	-	1,699,828
Member charity fees	1,215,440	-	1,215,440
Contributions of nonfinancial assets	472,552	-	472,552
Employee assistance funds fees	1,832,154	-	1,832,154
Campaign advertising fees	-	-	-
Investment income, net	561,300	-	561,300
Other	24,495	-	24,495
Net assets released from restriction	11,607,846	(11,607,846)	-
<b>Total Support and Revenue</b>	<b>17,603,208</b>	<b>1,912,843</b>	<b>19,516,051</b>

## EXPENSES

### Program services:

Employee assistance funds services	12,717,469	-	12,717,469
Campaign management services	2,515,713	-	2,515,713
Member campaign services	679,836	-	679,836
<b>Total program services</b>	<b>15,913,018</b>	-	<b>15,913,018</b>

### Supporting services:

Management and general	791,465	-	791,465
Fundraising	287,209	-	287,209
<b>Total supporting services</b>	<b>1,078,674</b>	-	<b>1,078,674</b>
<b>Total expenses</b>	<b>16,991,692</b>	-	<b>16,991,692</b>
Change in net assets	611,516	1,912,843	2,524,359

### Net Assets:

Beginning	642,047	11,344,034	11,986,081
Ending	\$1,253,563	\$13,256,877	\$14,510,440

See notes to consolidated financial statements.

# 2023 Nonprofit Members

## America's Charities

- Alzheimer's Disease Research
- American Center for Law and Justice
- American Civil Liberties Union Foundation, Inc.
- Amnesty International USA
- Best Friends Animal Society
- Brady Center To Prevent Gun Violence
- Breast Cancer Coalition
- Campaign for Tobacco-Free Kids
- Canine Partners for Life
- Christian Appalachian Project
- CMT Research Foundation
- CureSearch for Children's Cancer
- DEBRA of America
- Diabetes Research & Wellness Foundation
- Diabetes Research Institute Foundation, Inc.
- Feed the Children
- Feeding America
- Fòs Feminista
- Gay, Lesbian, Bisexual & Transgender Scholarship Fund - Point Foundation
- Human Rights Campaign Foundation
- Humane Society International
- Junior Achievement USA
- Make-A-Wish Foundation of America
- Meals On Wheels America
- Melanoma Research Alliance
- Memorial Sloan Kettering Cancer Center
- Mothers Against Drunk Driving
- Multiple Sclerosis Association of America
- NAACP Foundation
- NAACP Legal Defense and Educational Fund, Inc.
- NARAL Pro-Choice America Foundation
- National Association of the Deaf
- National Black Child Development Institute
- National Down Syndrome Society
- National Fallen Firefighters Foundation
- National Law Enforcement Officers Memorial Fund
- National Organization of Black Law Enforcement Executives (NOBLE)
- National Trust for Historic Preservation in the United States
- Ovarian Cancer Research Alliance
- PetSmart Charities, Inc.
- Prevent Child Abuse America
- Rails-to-Trails Conservancy
- Reading Is Fundamental, Inc. (RIF)
- Ronald McDonald House Charities
- Share Our Strength
- Southern Poverty Law Center
- The Conservation Fund
- The Hole in the Wall Gang Fund
- The Humane Society of the United States
- The Marfan Foundation
- The Obama Foundation
- Thurgood Marshall College Fund
- Wounded Warrior Project, Inc.

# 2023 Nonprofit Members

## Community First

### Washington, DC Metropolitan Area:

- A Wider Circle
- Animal Welfare League of Arlington
- Arlington Housing Corporation (AHC Inc.)
- Boy Scouts of America, National Capital Area Council
- Capital Caring Health
- Catholic Charities of the Diocese of Arlington, Inc.
- Duke Ellington School of the Arts
- Food for Others, Inc.
- Foundation for the National Institutes of Health
- Generation Hope
- Good Shepherd Housing & Family Services, Inc.
- Habitat for Humanity of Washington, D.C. & Northern Virginia
- Hope Connections for Cancer Support
- House of Ruth
- Insight Memory Care Center
- Lorton Community Action Center
- Make-A-Wish Foundation of the Mid-Atlantic
- Melwood Horticultural Training Center, Inc.
- Miriam's Kitchen
- Montgomery Hospice, Inc.
- Rebuilding Together DC Alexandria
- Rebuilding Together Montgomery County, Inc.
- ServiceSource
- Shepherd's Table
- Signature Theatre, Inc.
- The Child & Family Network Centers
- The Children's Inn At NIH
- The Salvation Army - National Capital Area Command
- WETA (Greater Washington Educational Telecommunications Association)

## Local - America's Charities

### Connecticut:

- Connecticut Food Bank

### Georgia:

- PAWS Atlanta

### New York:

- Freedom Guide Dogs for the Blind
- Junior Achievement of New York

### North Carolina:

- Time Out Youth, Inc.

### Pennsylvania:

- AIDS Fund
- Pennsylvania Coalition Against Domestic Violence
- SPCA of Luzerne County, Inc.
- WOMEN'S WAY

### Texas:

- American Red Cross Serving Central Texas
- Caring for Children Foundation of Texas, Inc.



# 2023 Board of Directors

## America's Charities Board

**Heather Lofkin Wright**  
Immediate Past Chair (until 6/30/2023)  
Corporate Responsibility Director,  
PricewaterhouseCoopers LLP (PwC)

**Laurie De Armond**  
Chair  
National Co-Leader and Greater Washington, DC,  
Practice Leader, Nonprofit & Education,  
BDO USA, LLP

**Gary Levante**  
Treasurer  
VP, Corporate Social Responsibility Berkshire Bank

**Marc Johnson**  
Secretary (until 6/30/2023)  
VP of Corporate Communications, Facebook

**Marly Leighton-Colburn**  
Secretary (until 6/30/2023)  
Corporate Giving & Cause Marketing Officer,  
Human Rights Campaign

**Shani Waugh**  
Director, Diversity Business Partner, Google

**Wendell Hall**  
Executive Director, Institutional Partnerships,  
Partnership for Education Advancement

**Larry McDonald**  
President & COO, McDonald Enterprises, LLC

**Meghan Trossen**  
Manager, Marketing and Community Affairs, Capital One Center, Capital One

**Rebecca Pilot**  
Human Resources Professional, SmithPilot

**Cody Chandler**  
Group Manager – DevOps/SRE/Modern Cloud,  
Legalzoom

**Grace Chung**  
Director of Social Impact, Zillow Group

**Scott Schenkelberg**  
President & CEO, Miriam's Kitchen

**Tracye Funn**  
Manager of Corporate Contributions, Washington Gas

**Jennifer Williams**  
Fellow, CEO Action for Racial Equity, Action for Racial Equity Fellow

**Layla Zaidane**  
CEO Millennial Action Project, Millennial Action Project

**Ij Adetoye**  
CEO Action for Racial Equity, Action for Racial Equity Fellow

**James E. Starr**  
Non-Voting Director  
America's Charities President & CEO

## Community First

**Wendell Hall**  
Chair  
Executive Director, Institutional Partnerships  
Partnership for Education Advancement

**Tracye Funn**  
Secretary/Treasurer  
Manager of Corporate Contributions, Washington Gas

**Rebecca Pilot**  
Director  
Human Resources Professional, SmithPilot

**James E. Starr**  
America's Charities President & CEO



# Senior Executive Team

James E. Starr  
President and Chief Executive Officer

Lavelle Donnelly  
Vice President, Charitable Funds Management Solutions

Sarah Ford  
Vice President, CSR & Marketing

Robyn Neal  
Vice President, Client Engagement Solutions

David Stathis  
Vice President, Information Technology

Sook Suragiat, CPA  
Controller, Finance

Kimberly H. Young  
Vice President, Business Development

Alec Chappellear  
Assistant Controller, Finance

Auditors  
Independently Audited by: RSM US, LLP



# Thank you!

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