



# MEMBERSHIP ASSEMBLY

WELCOME!



"Level up your employee giving strategy"

# Thank You to Our Exhibitors!

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**The Washington Post**



# Our Members' Missions in Pictures: Thank You For All You Do!



#ACNP17



MEMBERSHIP ASSEMBLY 2017





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**MEMBERSHIP ASSEMBLY 2017**





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America's Charities

MEMBERSHIP ASSEMBLY 2017



# Our Members' Missions in Pictures: Thank You For All You Do!



#ACNP17

# Welcome to the Family, New Members!





# Proud to Continue Supporting our 140+ Members, Including:



**View full member list:**  
[www.charities.org/charities](http://www.charities.org/charities)

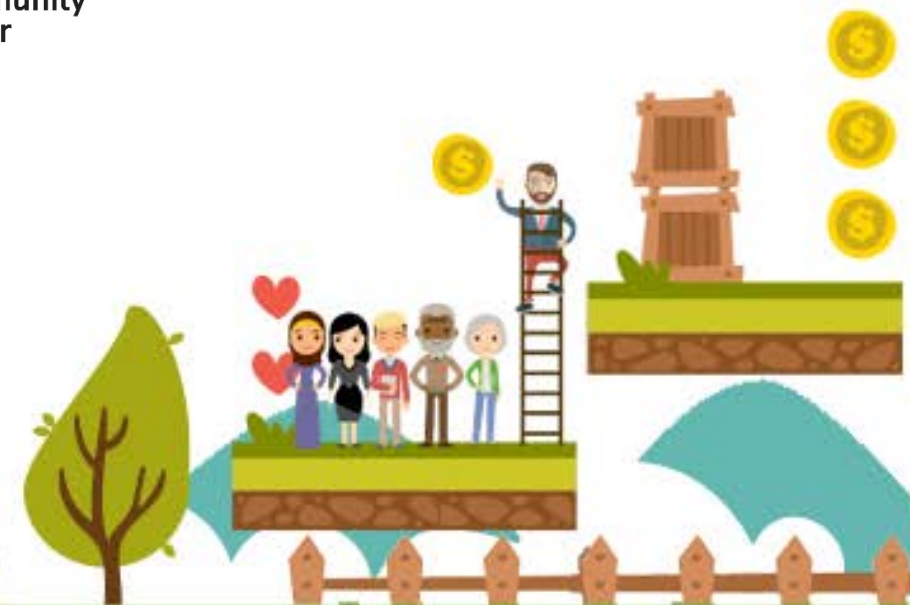




# Proud to Continue Supporting our 140+ Members, Including:



View full member list:  
[www.charities.org/charities](http://www.charities.org/charities)



# Proud to Continue Supporting our 140+ Members, Including:



Reading Is Fundamental  
RIF.org



The Children's Inn at NIH



View full member list:  
[www.charities.org/charities](http://www.charities.org/charities)



**Welcome!**

**George Weiner, *Board Chair, America's Charities***



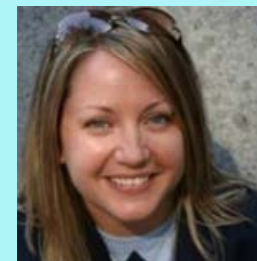
# 2017 Board Slate



**Marc Johnson**  
Director,  
America's Charities  
*APCO Worldwide*



**Marly Leighton**  
Director,  
America's Charities  
*DoSomething.org*



**Heather Lofkin Wright**  
Director,  
America's Charities  
*PwC US*  
*(PricewaterhouseCoopers)*



When I say “GO”

**Raise your Hand  
OR  
Stand Up**

When I say “GO”

**Stand Up  
OR  
Do a Push-Up**

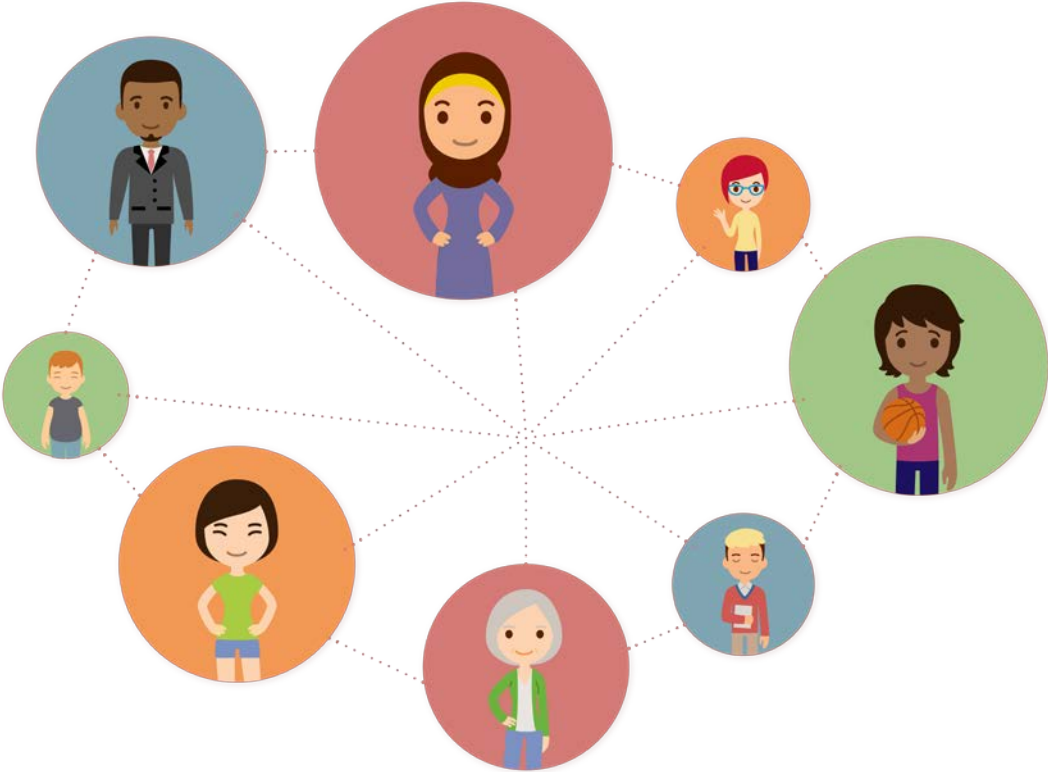


# What's New at America's Charities

**Jim Starr**, *President and CEO, America's Charities*



**America's Charities inspires employees and organizations to support causes they care about.**



**We do this to bring more resources to the nonprofits that are changing our world.**

# We Connect

EMPLOYEES

FEEDING  
AMERICA



RONALD MCDONALD  
HOUSE CHARITIES®

MAKE-A-WISH®

prevent cancer  
FOUNDATION

HUMAN  
RIGHTS  
CAMPAIGN  
FOUNDATION

MEALS ON WHEELS AMERICA

NONPROFITS

America's Charities®

EMPLOYERS



Maryland  
Charity Campaign



CoreLogic®

AARP®  
Real Possibilities

Legal &  
General

Century 21®

LOCKHEED MARTIN

XTO  
ENERGY

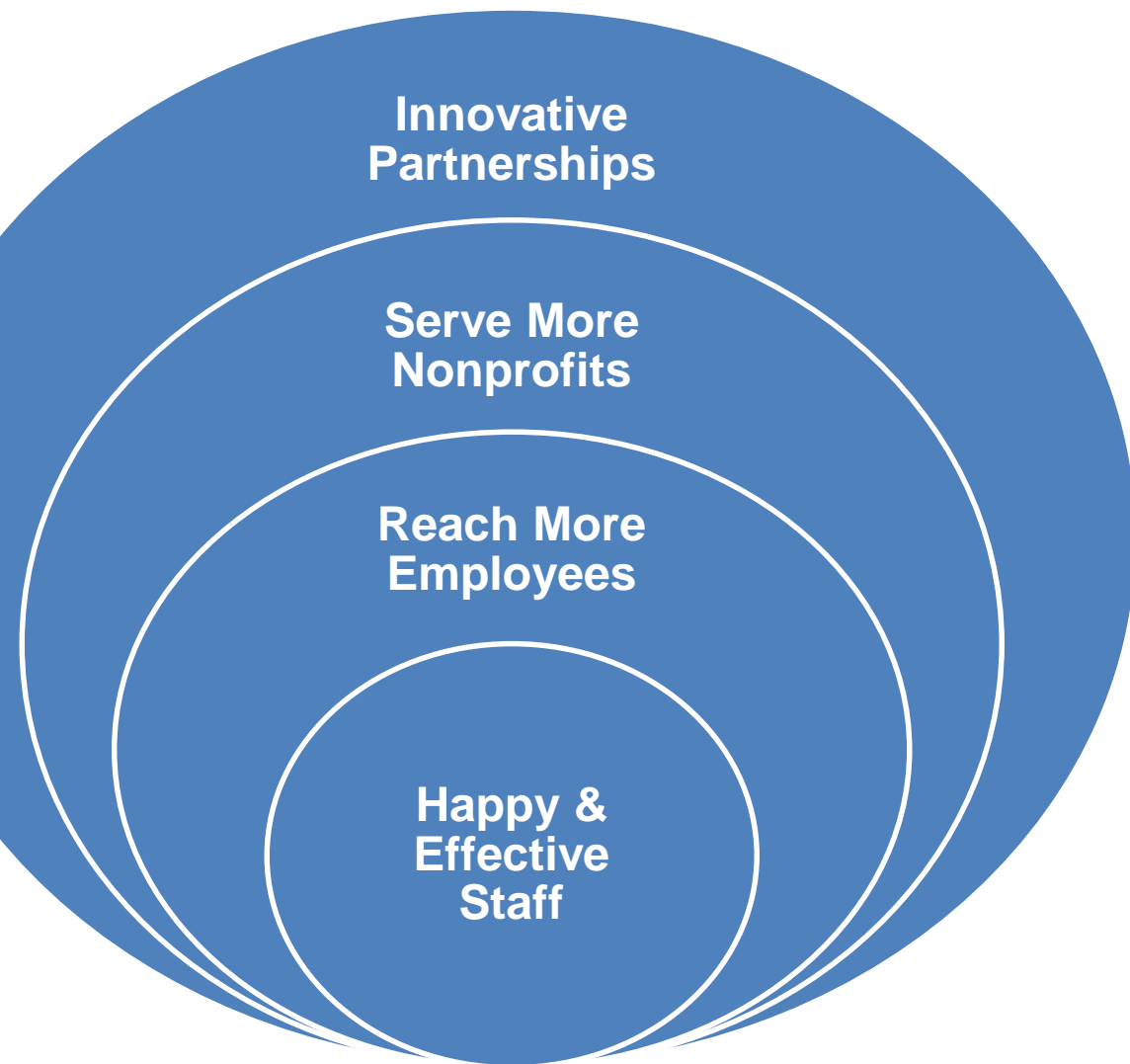
+\$675 Million Raised



# Our Goal: Raise \$1 Billion for Causes by 2026



# How America's Charities Will Get There



## Build Innovative Partnerships

- New workplace giving approaches
- Employee donor optimization
- Funds management and advisory services



## Serve More Nonprofits

- Grow national membership
- Expand targeted nonprofits
- Strengthen connection to employee donors



## Reach More Employees

- Focus on targeted market segments
- Grow client results
- Engage the employee donor



## Start With Staff

- Increase capacity
- Build teamwork and have fun



# America's Charities®

HELPING YOU HELP OTHERS SINCE 1980



[WWW.CHARITIES.ORG/CONTACT](http://WWW.CHARITIES.ORG/CONTACT)