IMPACT AT A GLANCE

Empowering businesses and their employees to help each other and the community around them is at the heart of everything America’s Charities does.

Raised since inception for

More than $800 million

25,000+ nonprofits and individuals globally

1M Number of transactions our funds management team processes each year.

50K Number of grants our team sends to charities and individuals each year.

300 We have 300 private and public sector partners and employer clients whose workplace giving programs, Employee Assistance Funds, and volunteer campaigns we manage and distribute funds.

10,000 Including America’s Charities’ 100 nonprofit members, between 8,000 – 10,000 nonprofits nationwide are supported by the workplace giving, matching gifts, and volunteer programs we manage each year.

15,400,000 Through the 300 business partners we work with, we reach 15.4 million U.S. and international employees, giving them the opportunity to donate to causes they care about and to support each other through workplace giving, volunteering, and Employee Assistance Funds.

10+ Industries

We help employers and their U.S. and international employees from nearly a dozen different industries.

$20 MILLION America’s Charities has facilitated more than 150 Employee Assistance Funds for employers, processing more than 20,000 grants and managing more than $20 million in grants designated to help employees cope with unexpected hardships.
Mission
America’s Charities helps the nation’s most trusted charities thrive by generating sustainable income through workplace giving and additional paths. We inspire employers and individuals to reach their philanthropic goals and support the charities of their choice.

Vision
America’s Charities is a major force in transforming and growing philanthropy.

Overview
America’s Charities’ deep expertise in workplace giving and employee engagement is anchored in its history in helping private and public sector employers support charities of their choice, which in turn provides more sustainable, unrestricted revenue to nonprofits that are changing our world.

In our more than 40 years as a leader in employee giving, America’s Charities has raised more than $800 million for more than 25,000 nonprofits addressing causes including education, human rights, hunger, poverty, research, animal welfare, veteran assistance, environmental protection, disaster relief, and health services. We have accomplished this by providing employers a full suite of employee giving, matching gift, and engagement tools, along with comprehensive consulting services with expertise in corporate social responsibility (CSR) and workplace giving program and strategy development.

Corporate social responsibility is more than what you do for the community – it is also about what you do for your own employees, which is why we started an employee assistance fund program in 2019 to help companies support their employees in times of financial hardship. By working with us, a company increases its flexibility around the types of hardships the fund can cover and lowers its administrative burdens. At the end of the 2021 fiscal year we facilitated 100 new Employee Assistance Funds (EAF) for employers and managed more than $17 million in grants designated to help employees cope with unexpected hardships. Since then, our team has increased the number of new EAFs by 50%.

From corporate philanthropy to employee giving, and volunteering to adopting socially responsible practices, businesses are striving to be the difference for their employees and their communities. We are thrilled to play a role in providing clients, including SWZD and J2 Global, Helios Technologies, Desert Oasis, and other socially-minded organizations the tools, services, and expertise necessary for embracing their social responsibility, improving their communities, and using their resources to meet the challenges facing our world.
We raised $31.5 million for nonprofits through workplace giving campaigns in 2021, providing sustainable, unrestricted funds that are critical to nonprofits, including the 100 nonprofit members we serve, listed in the infographic above. These trusted nonprofits, in turn, used these funds to build vibrant and equitable communities, ensure widespread health and safety, celebrate and support the humanities and living cultures, and preserve and nurture a sense of place and a healthy planet for future generations.
Through the collective action and generosity of employee donors who donated through workplace giving in 2021, we raised $31.5 million for nonprofits changing our world.

We offer our members exclusive marketing and educational opportunities including access to campaign events, year-long publicity through blog posts, social media, web content, and special partner discounts and resources tailored to improve member fundraising effectiveness and efficiency. Additionally, through articles published on America’s Charities website and 3BL Media, we help increase our members’ visibility - particularly in the private sector - by reaching an audience of 100,000+ CSR, workplace giving, human resources, and corporate philanthropy professionals.

**Education, Arts, & Culture**

There’s a strong relationship between arts and cultural engagement and educational attainment. Great arts and culture, along with quality education, shape the destiny of future generations and contribute to economic vitality. Donate to these nonprofits to support learning, arts, and life skills both in and out of the classroom.

**Housing, Hunger, & Poverty**

In the United States, there are over half a million people experiencing homelessness. Last year, 53 million people turned to food banks and community programs for help putting food on the table. Unemployment, health conditions and disabilities, and race and demographics are all contributing factors that make it difficult to obtain shelter and force families to choose between paying for food, medicine, or utilities. Support these nonprofits who are dedicated to addressing hunger, housing, and poverty.

**Advocacy & Social Justice**

Support these nonprofits if you care about safeguarding our civil liberties and constitutional rights; removing barriers for vulnerable people, minorities, and individuals with special needs; protecting victims of domestic abuse and human trafficking; and providing individuals with the resources and freedom to lift themselves up and thrive, regardless of age, gender, ethnicity/race, religion, or sexual orientation.
## CONSOLIDATED BALANCE SHEET

**DECEMBER 31, 2021**

### ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$14,663,401</td>
</tr>
<tr>
<td>Promises to give (pledges)</td>
<td>3,347,072</td>
</tr>
<tr>
<td>Member charity fees receivable, net of allowance for doubtful accounts of $62,235</td>
<td>348,612</td>
</tr>
<tr>
<td>Other receivables</td>
<td>819,855</td>
</tr>
<tr>
<td>Other assets</td>
<td>248,188</td>
</tr>
<tr>
<td>Receivables from cryptocurrency platforms</td>
<td>957,006</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>76,689</td>
</tr>
<tr>
<td>Deferred leasing costs</td>
<td>-</td>
</tr>
<tr>
<td>Intangible assets, net</td>
<td>-</td>
</tr>
<tr>
<td>Goodwill, net</td>
<td>139,654</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT ASSETS</strong></td>
<td><strong>$20,600,477</strong></td>
</tr>
</tbody>
</table>

### LIABILITIES AND NET ASSETS

#### Liabilities

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$431,614</td>
</tr>
<tr>
<td>Campaign funds payable to member/nonmember charities</td>
<td>11,270,860</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>482,910</td>
</tr>
<tr>
<td>Paycheck Protection Program promissory note</td>
<td>-</td>
</tr>
<tr>
<td>Deferred rent</td>
<td>86,478</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>$12,271,862</strong></td>
</tr>
</tbody>
</table>

**Commitments and contingencies (Notes 7, 8 and 10)**

#### Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without donor restrictions</td>
<td>1,127,708</td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>7,200,907</td>
</tr>
<tr>
<td>Total net assets</td>
<td>$8,328,615</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td><strong>$20,600,477</strong></td>
</tr>
</tbody>
</table>

For a complete look at the Audited Financial Statements and other key documents about the transparency and accountability of America’s Charities and our family of federations, please visit us on the web at: [www.charities.org/annualreports](http://www.charities.org/annualreports)
### CONSOLIDATED STATEMENT OF ACTIVITIES

**YEAR ENDED DECEMBER 31, 2021**

#### SUPPORT AND REVENUE

<table>
<thead>
<tr>
<th>Amounts raised in campaigns, net of estimated campaign</th>
<th>Without donor restrictions</th>
<th>With donor restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Combined Federal Campaign</td>
<td>$4,694,391</td>
<td>-</td>
<td>$4,694,391</td>
</tr>
<tr>
<td>Campaign management services</td>
<td>24,464,593</td>
<td>-</td>
<td>24,464,593</td>
</tr>
<tr>
<td>Private sector</td>
<td>1,064,562</td>
<td>-</td>
<td>1,064,562</td>
</tr>
<tr>
<td>State and local</td>
<td>1,248,997</td>
<td>-</td>
<td>1,248,997</td>
</tr>
<tr>
<td><strong>Total net amounts raised in campaigns</strong></td>
<td>-</td>
<td>31,472,543</td>
<td></td>
</tr>
<tr>
<td>Less amounts raised on behalf of others</td>
<td>-</td>
<td>31,233,739</td>
<td></td>
</tr>
<tr>
<td><strong>Support designated to America’s Charities and Affiliates</strong></td>
<td>-</td>
<td><strong>238,804</strong></td>
<td></td>
</tr>
<tr>
<td>Employee assistance funds donations</td>
<td>-</td>
<td>4,440,193</td>
<td></td>
</tr>
<tr>
<td>Campaign management fees</td>
<td>1,696,818</td>
<td>-</td>
<td>1,696,818</td>
</tr>
<tr>
<td>Member charity fees</td>
<td>1,336,707</td>
<td>-</td>
<td>1,336,707</td>
</tr>
<tr>
<td>Donated services</td>
<td>1,028,466</td>
<td>-</td>
<td>1,028,466</td>
</tr>
<tr>
<td>Employee assistance funds fees</td>
<td>632,615</td>
<td>-</td>
<td>632,615</td>
</tr>
<tr>
<td>Forgiveness of Paycheck Protection Program</td>
<td>487,180</td>
<td>-</td>
<td>487,180</td>
</tr>
<tr>
<td>Campaign advertising fees</td>
<td>108,716</td>
<td>-</td>
<td>108,716</td>
</tr>
<tr>
<td>Other</td>
<td>42,747</td>
<td>-</td>
<td>42,747</td>
</tr>
<tr>
<td><strong>Net assets released from restriction</strong></td>
<td>4,073,916</td>
<td>(4,073,916)</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Support and Revenue</strong></td>
<td><strong>9,645,969</strong></td>
<td><strong>366,277</strong></td>
<td><strong>10,012,246</strong></td>
</tr>
</tbody>
</table>

#### EXPENSES

**Program Services:**

| Member campaign services                                | 1,546,861                 | -                      | 1,546,861 |
| Campaign management services                            | 2,570,361                 | -                      | 2,570,361 |
| Employee assistance funds services                       | 4,809,639                 | -                      | 4,809,639 |
| **Total program services**                              | **8,926,861**             | -                      | **8,926,861** |

**Supporting Services:**

| Management and general                                   | 724,098                   | -                      | 724,098 |
| Fundraising                                             | 293,111                   | -                      | 293,111 |
| **Total supporting services**                            | **1,017,209**             | -                      | **1,017,209** |
| **Total expenses**                                       | **9,944,070**             | -                      | **9,944,070** |
| **Change in net assets**                                 | **(298,101)**             | **366,277**            | **68,176** |

#### Net Assets:

- **Beginning**                                            | 1,425,809                 | 6,834,630              | 8,260,439 |
- **Ending**                                               | $1,127,708                | $7,200,907             | **$8,328,615** |

See notes to consolidated financial statements.
2021 AMERICA'S CHARITIES MEMBERS

- 100 Black Men of America
- Alzheimer’s Disease Research
- American Center for Law and Justice
- American Civil Liberties Union Foundation, Inc.
- Amnesty International USA
- Best Friends Animal Society
- Brady Center To Prevent Gun Violence
- Breast Cancer Coalition
- Campaign for Tobacco-Free Kids
- Cancer Research for Children - CureSearch
- Canine Partners for Life
- Christian Appalachian Project
- CMT Research Foundation
- DEBRA of America
- Diabetes Research & Wellness Foundation
- Diabetes Research Institute Foundation, Inc.
- Feed the Children
- Feeding America
- Foundation Fighting Blindness
- Gay, Lesbian, Bisexual & Transgender Scholarship Fund - Point Foundation
- Human Rights Campaign Foundation
- Humane Society International
- Fòs Feminista
- Junior Achievement USA
- Make-A-Wish Foundation of America
- Meals On Wheels America
- Melanoma Research Alliance
- Memorial Sloan Kettering Cancer Center
- Mothers Against Drunk Driving
- Multiple Sclerosis Association of America
- NAACP Foundation
- NAACP Legal Defense and Educational Fund, Inc.
- NARAL Pro-Choice America Foundation
- National Association of the Deaf
- National Black Child Development Institute
- National Down Syndrome Society
- National Fallen Firefighters Foundation
- National Law Enforcement Officers Memorial Fund
- National Organization of Black Law Enforcement Executives (NOBLE)
- National Trust for Historic Preservation in the United States
- Ovarian Cancer Research Alliance
- PetSmart Charities, Inc.
- Prevent Cancer Foundation
- Prevent Child Abuse America
- Rails-to-Trails Conservancy
- Reading Is Fundamental, Inc. (RIF)
- Ronald McDonald House Charities®
- Sesame Workshop
- Share Our Strength
- Southern Poverty Law Center
- STANDUP FOR KIDS
- The Conservation Fund
- The Hole in the Wall Gang Fund
- The Humane Society of the United States
- The Marfan Foundation
- Thurgood Marshall College Fund
- Urology Care Foundation
- Wounded Warrior Project, Inc.
2021 COMMUNITY FIRST MEMBERS

Washington, DC Metropolitan Area

- A Wider Circle
- Alzheimer’s – Insight Memory Care Center
- Animal Welfare League of Arlington
- Arlington Housing Corporation (AHC Inc.)
- Boy Scouts of America, National Capital Area Council
- Capital Caring
- Catholic Charities of the Diocese of Arlington, Inc.
- Duke Ellington School of the Arts
- Food for Others, Inc.
- Foundation for the National Institutes of Health
- Generation Hope
- Good Shepherd Housing & Family Services, Inc.
- Habitat for Humanity of Northern Virginia
- Habitat for Humanity of Washington, D.C.
- Hope Connections for Cancer Support
- House of Ruth
- Lorton Community Action Center
- Lydia’s House in Southeast
- Make-A-Wish Foundation of the Mid-Atlantic
- Melwood Horticultural Training Center, Inc.
- Miriam’s Kitchen
- Montgomery Hospice, Inc.
- Rebuilding Together DC Alexandria
- Rebuilding Together Montgomery County, Inc.
- ServiceSource
- Shepherd’s Table
- Signature Theatre, Inc.
- The Child & Family Network Centers
- The Children’s Inn At NIH
- The Salvation Army - National Capital Area Command
- WETA (Greater Washington Educational Telecommunications Association)
- YMCA of Metropolitan Washington
- Youth For Tomorrow - New Life Center, Inc.

New York

- Greater New York Councils, Boy Scouts of America

Pennsylvania

- American Red Cross, Southeastern Pennsylvania Region
- Caring for Friends
2021 AMERICA’S CHARITIES LOCAL MEMBERS

Connecticut
• Connecticut Food Bank

Florida
• Christian HELP Foundation

Georgia
• PAWS Atlanta

New York
• Freedom Guide Dogs for the Blind
• Junior Achievement of New York

North Carolina
• Time Out Youth

Pennsylvania
• AIDS Fund
• Pennsylvania Coalition Against Domestic Violence
• SPCA of Luzerne County, Inc.
• WOMEN’S WAY

Texas
• American Red Cross Serving Central Texas
• Caring for Children Foundation of Texas, Inc.
2021 BOARD OF DIRECTORS

America’s Charities Board

Heather Lofkin Wright
Chairman
US Corporate Responsibility Director,
Pricewaterhouse Coopers LLP (PwC)

Laurie De Armond
Treasurer
National Co-Leader and Greater Washington, DC,
Practice Leader, Nonprofit & Education, BDO USA,
LLP

Marc Johnson
Secretary
VP of Corporate Communications, Facebook

Anthony DeNunzio
(until 6/11/2021)
SVP, General Manager, Leapfrog

Cody Chandler
(as of 6/11/2021)
Group Manager - DevOps / SRE / Modern Cloud, Legalzoom

Gary Levante
VP, Corporate Social Responsibility, Berkshire Bank

Larry McDonald
CEO, McDonald Enterprises, LLC

Marly Leighton-Colburn
Director, Partner Success, Corporate Education Partnerships, Discovery Education

Meghan Trossen
Manager, Marketing and Community Affairs,
Capital One Center, Capital One

Rebecca Pilot
(as of 6/11/2021)
Human Resources Professional, SmithPilot

Scott Schenkelberg
President & CEO, Miriam's Kitchen

Shani Waugh
Director, Diversity Business Partner, Google

Tracye Funn
Manager of Corporate Contributions, Washington Gas

Wendell Hall
Senior Director, College Board

James E. Starr
Non-Voting Director
America’s Charities President & CEO

Wendell Hall
Senior Director, College Board

James E. Starr
Non-Voting Director
America’s Charities President & CEO
## 2021 BOARD OF DIRECTORS

### Children First

- **Marly Leighton-Colburn**
  - Chairman
  - Director, Partner Success, Corporate Education Partnerships, Discovery Education

- **Gary Levante**
  - Secretary/Treasurer
  - VP, Corporate Social Responsibility, Berkshire Bank

- **Anthony DeNunzio**
  - (until 6/17/2021)
  - SVP, General Manager, Leapfrog

- **James E. Starr**
  - Non-Voting Director
  - America’s Charities President & CEO

### Health First

- **Gary Levante**
  - Chairman
  - VP, Corporate Social Responsibility, Berkshire Bank

- **Marly Leighton-Colburn**
  - Secretary/Treasurer (as of 8/6/2020)
  - Director, Partner Success, Corporate Education Partnerships, Discovery Education

- **Anthony DeNunzio**
  - (until 6/17/2021)
  - SVP, General Manager, Leapfrog

- **James E. Starr**
  - America’s Charities President & CEO

### Community First

- **Scott Schenkelberg**
  - Chairman
  - President & CEO, Miriam’s Kitchen

- **Tracey Funn**
  - Secretary/Treasurer
  - Manager of Corporate Contributions, Washington Gas

- **Larry McDonald**
  - CEO, McDonald Enterprises, LLC

- **Meghan Trossen**
  - Manager, Marketing and Community Affairs,
  - Capital One Center, Capital One

- **James E. Starr**
  - America’s Charities President & CEO
SENIOR EXECUTIVE TEAM

James E. Starr
President and Chief Executive Officer

Barbara Funnell
Administrative Director

Lavelle Donnelly
Vice President, Charitable Funds Management Solutions

Lindsay J.K. Nichols
Vice President, Marketing and Communications

Robyn Neal
Vice President, Client Engagement Solutions

David Stathis
Vice President, Information Technology

Sook Suragiat, CPA
Controller, Finance

Kimberly H. Young
Vice President, Business Development

Auditors
Independently Audited by: RSM US, LLP

NPT's BEST NONPROFITS TO WORK FOR 2021