



2021 SUMMARY ANNUAL REPORT

IMPACT AT A GLANCE

Empowering businesses and their employees to help each other and the community around them is at the heart of everything America's Charities does.



1M

Number of transactions our funds management team processes each year.

50K

Number of grants our team sends to charities and individuals each year.

300



We have 300 private and public sector partners and employer clients whose workplace giving programs, Employee Assistance Funds, and volunteer campaigns we manage and distribute funds.

10,000



Including America's Charities' 100 nonprofit members, between 8,000 – 10,000 nonprofits nationwide are supported by the workplace giving, matching gifts, and volunteer programs we manage each year.

15,400,000



Through the 300 business partners we work with, we reach 15.4 million U.S. and international employees, giving them the opportunity to donate to causes they care about and to support each other through workplace giving, volunteering, and Employee Assistance Funds.

10+
Industries

We help employers and their U.S. and international employees from nearly a dozen different industries.

\$20 MILLION

America's Charities has facilitated more than 150 Employee Assistance Funds for employers, processing more than 20,000 grants and managing more than \$20 million in grants designated to help employees cope with unexpected hardships.

There's Power in Collective Action

Mission

America's Charities helps the nation's most trusted charities thrive by generating sustainable income through workplace giving and additional paths. We inspire employers and individuals to reach their philanthropic goals and support the charities of their choice.

Vision

America's Charities is a major force in transforming and growing philanthropy.

Overview

America's Charities' deep expertise in workplace giving and employee engagement is anchored in its history in helping private and public sector employers support charities of their choice, which in turn provides more sustainable, unrestricted revenue to nonprofits that are changing our world.

In our more than 40 years as a leader in employee giving, America's Charities has raised more than \$800 million for more than 25,000 nonprofits addressing causes including education, human rights, hunger, poverty, research, animal welfare, veteran assistance, environmental protection, disaster relief, and health services. We have accomplished this by providing employers a full suite of employee giving, matching gift, and engagement tools, along with comprehensive consulting services with expertise in corporate social responsibility (CSR) and workplace giving program and strategy development.

Corporate social responsibility is more than what you do for the community – it is also about what you do for your own employees, which is why we started an employee assistance fund program in 2019 to help companies support their employees in times of financial hardship. By working with us, a company increases its flexibility around the types of hardships the fund can cover and lowers its administrative burdens. At the end of the 2021 fiscal year we facilitated 100 new Employee Assistance Funds (EAF) for employers and managed more than \$17 million in grants designated to help employees cope with unexpected hardships. Since then, our team has increased the number of new EAFs by 50%.

From corporate philanthropy to employee giving, and volunteering to adopting socially responsible practices, businesses are striving to be the difference for their employees and their communities. We are thrilled to play a role in providing clients, including [SWZD](#) and [J2 Global](#), [Helios Technologies](#), [Desert Oasis](#), and other socially-minded organizations the tools, services, and expertise necessary for embracing their social responsibility, improving their communities, and using their resources to meet the challenges facing our world.

Helios Technologies Furthers ESG Program with Giving Initiative

Charitable giving, matching gift program, employee assistance fund, and volunteerism platform demonstrates continued commitment to social responsibility

By America's Charities on July 29, 2021
Source: Helios Technologies



Sarasota, FL, July 29, 2021 — Helios Technologies (Nasdaq: HLIO) ("Helios" or the "Company"), a global leader in highly engineered motion control and electronic controls technology for diverse end markets, today announced the launch of a workplace philanthropy initiative in partnership with America's Charities, a leader in workplace giving and employee engagement. The initiative is called "Helios Engage" and is a web-based platform that enables the Company to globally manage employee giving, volunteerism, corporate giving, and aid to employees during times of hardship.

In March, the Helios Board of Directors established the Company's Environmental, Social and Governance (ESG) Committee to further solidify corporate social responsibility as part of the Company's business strategy. To

As Surge of COVID-19 Cases in India Continues, Spiceworks Ziff Davis and J2 Global Partner with America's Charities to Launch Employee Assistance Fund

By America's Charities on May 18, 2021



Desert Oasis Healthcare partners with America's Charities

To support employees facing financial hardship through new SAFE Fund

By America's Charities on December 8, 2021



(December 8, 2021 - Palm Springs, CA) "Every day, our employees' collective commitment to the health and well-being of our thousand members/patients. This has never been truer than during 2020 as we've battled COVID together," said Dr. Marc Hoffing, Medical Director of Desert Oasis Healthcare. "We want to make sure that our employees understand we appreciate how much they do for those we serve. That's why we are so pleased to announce the launch of a new basis. That's why we are so pleased to announce the launch of a new Assistance for Employees Fund – or its shorter name, the SAFE Fund."

In partnership with America's Charities, the SAFE Fund will provide assistance to eligible employees of Desert Oasis Healthcare (DOHC) and Family Hospice Care (FHC) facing difficult or unforeseen circumstances. DOHC has provided the initial seed funding and will match total donations, dollar for dollar, up to \$25,000 a year.

Austin, TX - May 17, 2021 — America's Charities, a 501(c)(3) nonprofit which inspires employees and organizations to support each other and causes they care about, is pleased to announce the launch of an Employee Assistance Fund in partnership with Spiceworks Ziff Davis (SWZD), a division of J2 Global. As a leader in internet-backed, intelligent, omnichannel marketing, SWZD is the largest global marketplace that connects technology buyers and sellers with some of the most actionable and precise intent data.

Initially established to aid employees in India affected by the COVID-19 surge, the J2 Global Employee Assistance Fund will also provide financial assistance to eligible employees and their loved ones around the world who experience financial hardship, health crises, and/or unexpected loss of life. SWZD established the fund with \$25,000 in partnership with J2 Global and will be supplemented by a company match of all employee donations up to \$75,000.

America's Charities® **IMPACT AT WORK**



#IMPACTATWORK



Animal Welfare, Environmental Protection, and Sustainability

Proper investment and care is critical to preserving our natural resources, conservation that advances economic well-being of people and their communities, protecting pets and wildlife, and preventing unsustainable pressures on our environment that wreak havoc on ecosystems and cause water and food shortages. If you care about supporting animals and protecting the environment, support these nonprofits.



Healthcare, Special Needs, & Medical Research

Medical research is critical to advancing how we treat disease, improving quality of life, and for discovering cures. Equally important is advocating for regulations and policies that address healthcare challenges and make society more inclusive and representative of everyone. These nonprofits are working hard to fund and find cures for cancer and age-related illnesses, prevent the spread of diseases, deliver quality healthcare, grant life-changing wishes and healing experiences for children with critical illnesses, and so much more.



First Responders, Military, and Disaster Response



Our nation's military, veterans, and first responders sacrifice a lot to defend our country, serve and protect our local communities, and provide emergency relief when disaster strikes. Support these nonprofits to reduce violence and crime, ensure equity in the delivery of law enforcement, make it safer for those who serve, and honor the fallen who have made the ultimate sacrifice.



We raised \$31.5 million for nonprofits through workplace giving campaigns in 2021, providing sustainable, unrestricted funds that are critical to nonprofits, including the 100 nonprofit members we serve, listed in the infographic above. These trusted nonprofits, in turn, used these funds to build vibrant and equitable communities, ensure widespread health and safety, celebrate and support the humanities and living cultures, and preserve and nurture a sense of place and a healthy planet for future generations.

Through the collective action and generosity of employee donors who donated through workplace giving in 2021, we raised \$31.5 million for nonprofits changing our world.

Education, Arts, & Culture



There's a strong relationship between arts and cultural engagement and educational attainment. Great arts and culture, along with quality education, shape the destiny of future generations and contribute to economic vitality. Donate to these nonprofits to support learning, arts, and life skills both in and out of the classroom!



THURGOOD MARSHALL COLLEGE FUND
WHERE EDUCATION PAYS OFF™



melwood
YOUR PATH AWAITS



Duke Ellington
School of the Arts est. 1974

signature

Reading
Is Fundamental



NBCDI
National Black Child Development Institute



Junior Achievement™
of New York

100

BLACK MEN OF AMERICA, INC.



National Trust for Historic Preservation™
Save the past. Enrich the future.



Housing, Hunger, & Poverty

In the United States, there are over half a million people experiencing homelessness. Last year, 53 million people turned to food banks and community programs for help putting food on the table. Unemployment, health conditions and disabilities, and race and demographics are all contributing factors that make it difficult to obtain shelter and force families to choose between paying for food, medicine, or utilities. Support these nonprofits who are dedicated to addressing hunger, housing, and poverty.

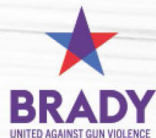


Advocacy & Social Justice

Support these nonprofits if you care about safeguarding our civil liberties and constitutional rights; removing barriers for vulnerable people, minorities, and individuals with special needs; protecting victims of domestic abuse and human trafficking; and providing individuals with the resources and freedom to lift themselves up and thrive, regardless of age, gender, ethnicity/race, religion, or sexual orientation.



National Association of the Deaf



We offer our members exclusive marketing and educational opportunities including access to campaign events, year-long publicity through blog posts, social media, web content, and special partner discounts and resources tailored to improve member fundraising effectiveness and efficiency. Additionally, through articles published on America's Charities website and 3BL Media, we help increase our members' visibility - particularly in the private sector - by reaching an audience of 100,000+ CSR, workplace giving, human resources, and corporate philanthropy professionals.

CONSOLIDATED BALANCE SHEET

DECEMBER 31, 2021

ASSETS

Cash	\$14,663,401
Promises to give (pledges)	3,347,072
Member charity fees receivable, net of allowance for doubtful accounts of \$62,235	348,612
Other receivables	819,855
Other assets	248,188
Receivables from cryptocurrency platforms	957,006
Property and equipment, net	76,689
Deferred leasing costs	-
Intangible assets, net	-
Goodwill, net	139,654
TOTAL CURRENT ASSETS	\$20,600,477

LIABILITIES AND NET ASSETS

Liabilities

Accounts payable and accrued expenses	\$431,614
Campaign funds payable to member/ nonmember charities	11,270,860
Deferred revenue	482,910
Paycheck Protection Program promissory note	-
Deferred rent	86,478
TOTAL LIABILITIES	\$12,271,862

Commitments and contingencies (Notes 7, 8 and 10)

Net Assets

Without donor restrictions	1,127,708
With donor restrictions	7,200,907
Total net assets	\$8,328,615
TOTAL LIABILITIES AND NET ASSETS	\$20,600,477

For a complete look at the Audited Financial Statements and other key documents about the transparency and accountability of America's Charities and our family of federations, please visit us on the web at: www.charities.org/annualreports

CONSOLIDATED STATEMENT OF ACTIVITIES

YEAR ENDED DECEMBER 31, 2021

SUPPORT AND REVENUE

Amounts raised in campaigns, net of estimated campaign	Without donor restrictions	With donor restrictions	Total
Combined Federal Campaign	\$4,694,391	-	\$4,694,391
Campaign management services	24,464,593	-	24,464,593
Private sector	1,064,562	-	1,064,562
State and local	1,248,997	-	1,248,997
Total net amounts raised in campaigns		-	31,472,543
Less amounts raised on behalf of others		-	31,233,739
Support designated to America's Charities and Affiliates		-	238,804
Employee assistance funds donations	-	4,440,193	4,440,193
Campaign management fees	1,696,818	-	1,696,818
Member charity fees	1,336,707	-	1,336,707
Donated services	1,028,466	-	1,028,466
Employee assistance funds fees	632,615	-	632,615
Forgiveness of Paycheck Protection Program	487,180	-	487,180
Campaign advertising fees	108,716	-	108,716
Other	42,747	-	42,747
Net assets released from restriction	4,073,916	(4,073,916)	-
Total Support and Revenue	9,645,969	366,277	10,012,246

EXPENSES

Program Services:

Member campaign services	1,546,861	-	1,546,861
Campaign management services	2,570,361	-	2,570,361
Employee assistance funds services	4,809,639	-	4,809,639
Total program services	8,926,861	-	8,926,861

Supporting Services:

Management and general	724,098	-	724,098
Fundraising	293,111	-	293,111
Total supporting services	1,017,209	-	1,017,209
Total expenses	9,944,070	-	9,944,070
Change in net assets	(298,101)	366,277	68,176

Net Assets:

Beginning	1,425,809	6,834,630	8,260,439
Ending	\$1,127,708	\$7,200,907	\$8,328,615

See notes to consolidated financial statements.

2021 AMERICA'S CHARITIES MEMBERS

- 100 Black Men of America
- Alzheimer's Disease Research
- American Center for Law and Justice
- American Civil Liberties Union Foundation, Inc.
- Amnesty International USA
- Best Friends Animal Society
- Brady Center To Prevent Gun Violence
- Breast Cancer Coalition
- Campaign for Tobacco-Free Kids
- Cancer Research for Children - CureSearch
- Canine Partners for Life
- Christian Appalachian Project
- CMT Research Foundation
- DEBRA of America
- Diabetes Research & Wellness Foundation
- Diabetes Research Institute Foundation, Inc.
- Feed the Children
- Feeding America
- Foundation Fighting Blindness
- Gay, Lesbian, Bisexual & Transgender Scholarship Fund - Point Foundation
- Human Rights Campaign Foundation
- Humane Society International
- Fòs Feminista
- Junior Achievement USA
- Make-A-Wish Foundation of America
- Meals On Wheels America
- Melanoma Research Alliance
- Memorial Sloan Kettering Cancer Center
- Mothers Against Drunk Driving
- Multiple Sclerosis Association of America
- NAACP Foundation
- NAACP Legal Defense and Educational Fund, Inc.
- NARAL Pro-Choice America Foundation
- National Association of the Deaf
- National Black Child Development Institute
- National Down Syndrome Society
- National Fallen Firefighters Foundation
- National Law Enforcement Officers Memorial Fund
- National Organization of Black Law Enforcement Executives (NOBLE)
- National Trust for Historic Preservation in the United States
- Ovarian Cancer Research Alliance
- PetSmart Charities, Inc.
- Prevent Cancer Foundation
- Prevent Child Abuse America
- Rails-to-Trails Conservancy
- Reading Is Fundamental, Inc. (RIF)
- Ronald McDonald House Charities®
- Sesame Workshop
- Share Our Strength
- Southern Poverty Law Center
- STANDUP FOR KIDS
- The Conservation Fund
- The Hole in the Wall Gang Fund
- The Humane Society of the United States
- The Marfan Foundation
- Thurgood Marshall College Fund
- Urology Care Foundation
- Wounded Warrior Project, Inc.

2021 COMMUNITY FIRST MEMBERS

Washington, DC Metropolitan Area

- A Wider Circle
- Alzheimer's – Insight Memory Care Center
- Animal Welfare League of Arlington
- Arlington Housing Corporation (AHC Inc.)
- Boy Scouts of America, National Capital Area Council
- Capital Caring
- Catholic Charities of the Diocese of Arlington, Inc.
- Duke Ellington School of the Arts
- Food for Others, Inc.
- Foundation for the National Institutes of Health
- Generation Hope
- Good Shepherd Housing & Family Services, Inc.
- Habitat for Humanity of Northern Virginia
- Habitat for Humanity of Washington, D.C.
- Hope Connections for Cancer Support
- House of Ruth
- Lorton Community Action Center
- Lydia's House in Southeast
- Make-A-Wish Foundation of the Mid-Atlantic
- Melwood Horticultural Training Center, Inc.
- Miriam's Kitchen
- Montgomery Hospice, Inc.
- Rebuilding Together DC Alexandria
- Rebuilding Together Montgomery County, Inc.
- ServiceSource
- Shepherd's Table
- Signature Theatre, Inc.
- The Child & Family Network Centers
- The Children's Inn At NIH
- The Salvation Army - National Capital Area Command
- WETA (Greater Washington Educational Telecommunications Association)
- YMCA of Metropolitan Washington
- Youth For Tomorrow - New Life Center, Inc.

New York

- Greater New York Councils, Boy Scouts of America

Pennsylvania

- American Red Cross, Southeastern Pennsylvania Region
- Caring for Friends

2021 AMERICA'S CHARITIES LOCAL MEMBERS

Connecticut

- Connecticut Food Bank

Florida

- Christian HELP Foundation

Georgia

- PAWS Atlanta

New York

- Freedom Guide Dogs for the Blind
- Junior Achievement of New York

North Carolina

- Time Out Youth

Pennsylvania

- AIDS Fund
- Pennsylvania Coalition Against Domestic Violence
- SPCA of Luzerne County, Inc.
- WOMEN'S WAY

Texas

- American Red Cross Serving Central Texas
- Caring for Children Foundation of Texas, Inc.

2021 BOARD OF DIRECTORS

America's Charities Board

Heather Lofkin Wright

Chairman
US Corporate Responsibility Director,
Pricewaterhouse Coopers LLP (PwC)

Tracye Funn

Manager of Corporate Contributions,
Washington Gas

Laurie De Armond

Treasurer
National Co-Leader and Greater Washington, DC,
Practice Leader, Nonprofit & Education, BDO USA,
LLP

Wendell Hall

Senior Director, College Board

James E. Starr

Non-Voting Director
America's Charities President & CEO

Marc Johnson

Secretary
VP of Corporate Communications, Facebook

Anthony DeNunzio

(until 6/11/2021)
SVP, General Manager, Leapfrog

Cody Chandler

(as of 6/11/2021)
Group Manager - DevOps / SRE /
Modern Cloud, Legalzoom

Gary Levante

VP, Corporate Social Responsibility, Berkshire Bank

Larry McDonald

CEO, McDonald Enterprises, LLC

Marly Leighton-Colburn

Director, Partner Success, Corporate Education
Partnerships, Discovery Education

Meghan Trossen

Manager, Marketing and Community Affairs,
Capital One Center, Capital One

Rebecca Pilot

(as of 6/11/2021)
Human Resources Professional, SmithPilot

Scott Schenkelberg

President & CEO, Miriam's Kitchen

Shani Waugh

Director, Diversity Business Partner, Google

2021 BOARD OF DIRECTORS

Children First

Marly Leighton-Colburn

Chairman

Director, Partner Success, Corporate Education
Partnerships, Discovery Education

Gary Levante

Secretary/Treasurer

VP, Corporate Social Responsibility, Berkshire Bank

Anthony DeNunzio

(until 6/17/2021)

SVP, General Manager, Leapfrog

James E. Starr

Non-Voting Director

America's Charities President & CEO

Community First

Scott Schenkelberg

Chairman

President & CEO, Miriam's Kitchen

Tracye Funn

Secretary/Treasurer

Manager of Corporate Contributions, Washington Gas

Larry McDonald

CEO, McDonald Enterprises, LLC

Meghan Trossen

Manager, Marketing and Community Affairs,
Capital One Center, Capital One

James E. Starr

America's Charities President & CEO

Health First

Gary Levante

Chairman

VP, Corporate Social Responsibility, Berkshire Bank

Marly Leighton-Colburn

Secretary/Treasurer (as of 8/6/2020)

Director, Partner Success, Corporate Education
Partnerships, Discovery Education

Anthony DeNunzio

(until 6/17/2021)

SVP, General Manager, Leapfrog

James E. Starr

America's Charities President & CEO

SENIOR EXECUTIVE TEAM

James E. Starr

President and Chief Executive Officer

Barbara Funnell

Administrative Director

Lavelle Donnelly

Vice President, Charitable Funds Management Solutions

Lindsay J.K. Nichols

Vice President, Marketing and Communications

Robyn Neal

Vice President, Client Engagement Solutions

David Stathis

Vice President, Information Technology

Sook Suragiat, CPA

Controller, Finance

Kimberly H. Young

Vice President, Business Development

Auditors

Independently Audited by: RSM US, LLP





THANK YOU

