

# EU SERVICES

## GENERAL CAPABILITIES

**EU Services has over 40 years experience as a leader in providing direct marketing solutions.**

**A Fully Integrated, Secure And Scalable Production Platform Driving Improvement And Efficiency For Direct Marketers**

Postal Saving Strategies

Production Management Services

Web / Sheet Fed Printing

Envelope Print and Convert

Variable Color Printing

Full Lettershop Services

Data Processing

Complex Programming

HIPAA Compliant Solutions

ISO/SOC Type II Process

Continuous and Sheet Fed Personalization

Creative Services

Package Improvement

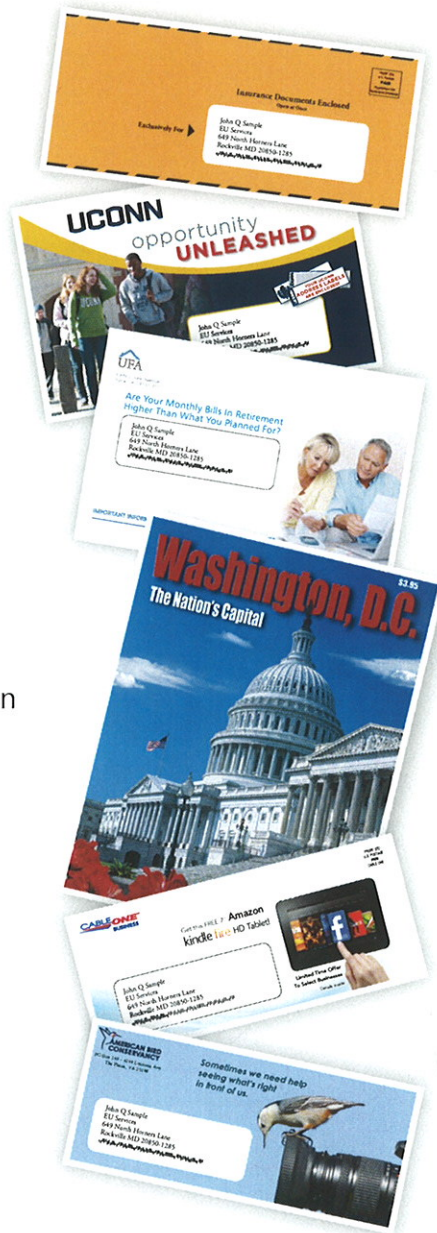
Specialty Sealing and Affixing

List Strategy and Brokerage

Data Analytics/Modelling

Email Campaign Management

Digital and Online Marketing Solutions



## HELPING OUR CLIENTS ACHIEVE BREAKTHROUGH OUTCOMES

- World class postal optimization and cost control
- Efficient online integrated production management control
- On schedule delivery and mail drop dates
- Maximum control of in home delivery dates
- Enhanced deliverability and household targeting
- Compressed production times
- Single source supplier enabling vendor consolidation
- Experts in delivering consistent brand and color control
- Simplified multi media and cross media event execution
- Package performance improvement
- Safe and secure data and client information handling