

America's Charities®

# 2021 Membership Assembly

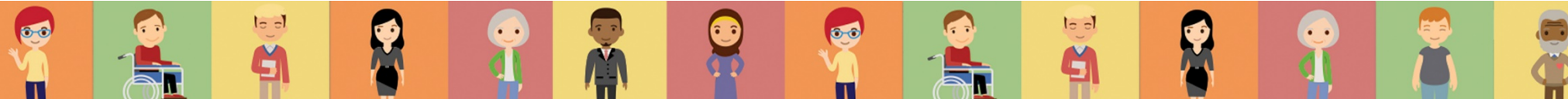




**Heather Lofkin Wright**  
America's Charities Board Chair  
Corporate Responsibility  
Director, PwC US



**Jim Starr**  
President and CEO,  
America's Charities



## Newly Elected



**Rebecca Pilot**  
President and CEO,  
SmithPilot



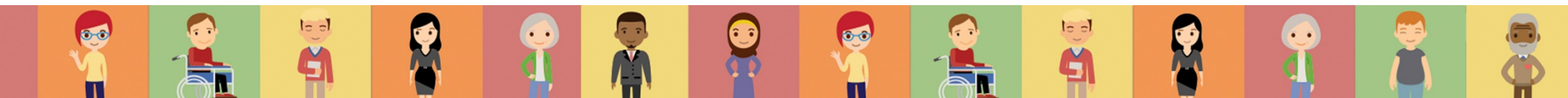
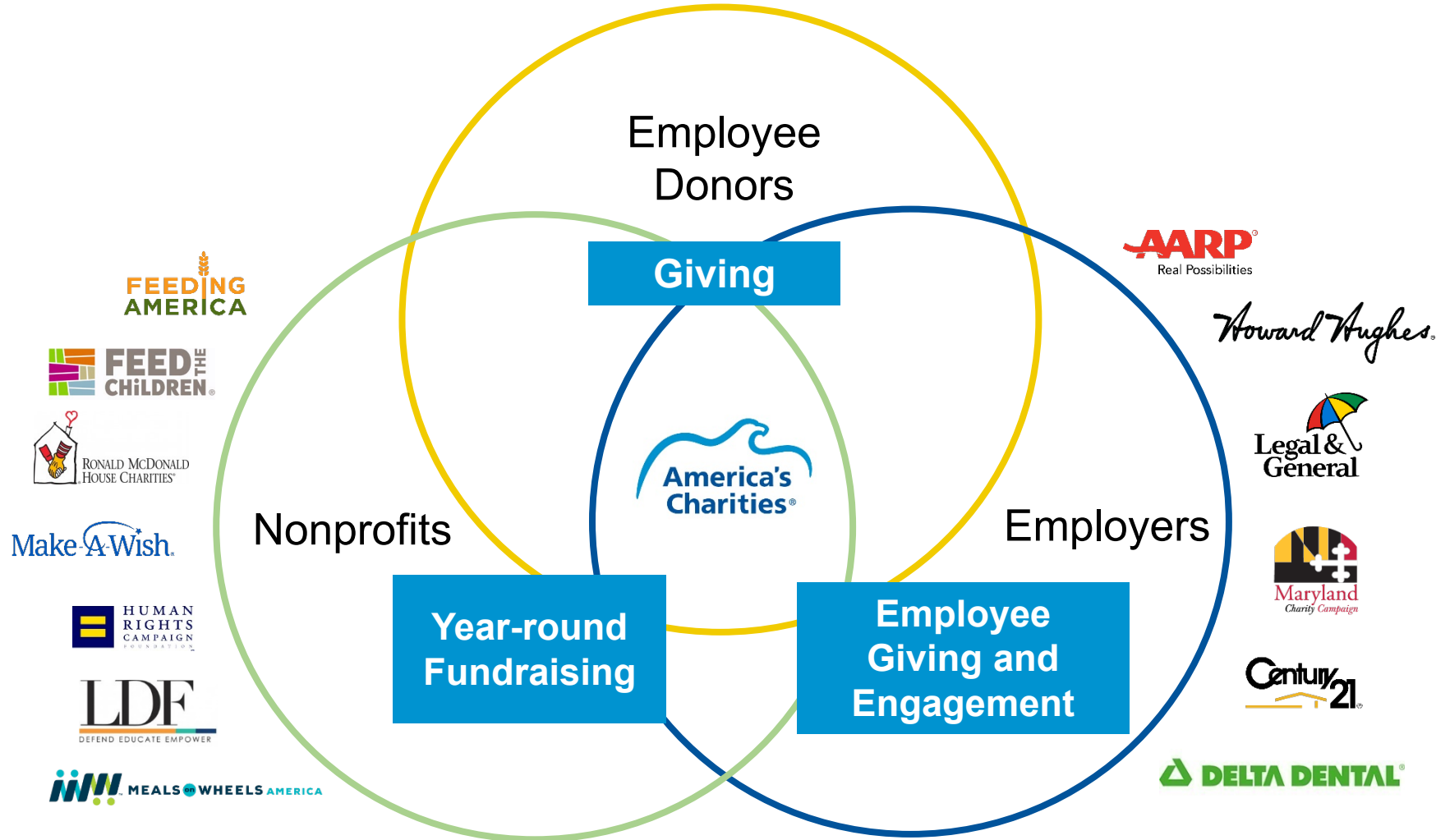
**Joshua Cody Chandler**  
Group Manager - DevOps / SRE /  
Modern Cloud, Legalzoom;  
Co-founder/CTO, Stealth Startup

## Re-elected



**Gary R. Levante**  
Vice President,  
Corporate Social Responsibility,  
Berkshire Bank









## America's Charities Named Best Nonprofit To Work For

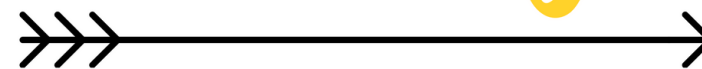
The NonProfit Times and Best Companies Group Recognizes America's Charities' Excellence in Creating a Quality Workplace

>> [Read more here](#)

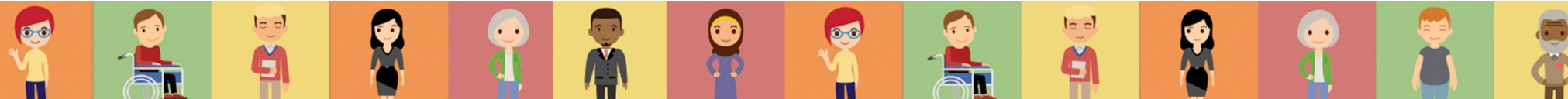
### 100% of America's Charities' employees said:

- They are proud to work for the organization.
- America's Charities enables a culture of diversity.
- The leaders care about their well-being.
- They feel part of a team working toward a shared goal.
- They can trust what this organization tells them.

WE ARE  
*moving!*



as of November 1



# Thank You for Your Partnership!



**1 Million+**  
**50,000**

number of transactions our funds management team processes each year

number of grants our team sends to charities and individuals each year







# Resources and Support During the Pandemic

**Resources and Ways to Help:**  
Support People and Communities Affected by the  
Coronavirus (COVID-19)

[www.charities.org/coronavirus](http://www.charities.org/coronavirus)

America's Charities®  
**Coronavirus  
Response  
Fund** BENEFITING

**FEEDING AMERICA** **PATH**  
10:30AM-12:00

Doing our part, at home

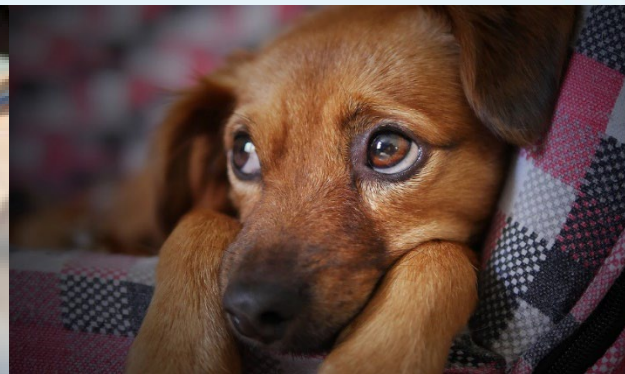
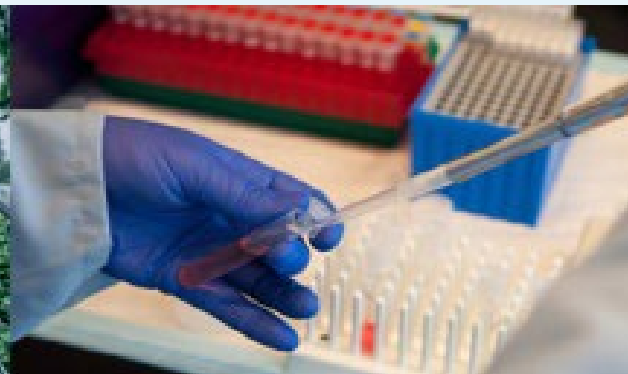
## How businesses in the DMV are responding to the coronavirus

Throughout the capital region, companies have changed how they're operating to comply with stay-at-home orders and social distancing guidelines. But that doesn't mean you can't access their resources—it just means things are working differently. In order to help you understand what's open, what's not, and how to interact with your favorite places (while staying apart), we've created a database that lays out the current status of businesses in the D.C. metro area.

(All businesses in this directory submitted themselves for inclusion. This is not a comprehensive list of all organizations in the area.)

FILTER

Member COVID-19-related articles and resources received more than 300,000 unique page views through America's Charities and 3BL Media, and were republished on 80 other websites collectively reaching 42 million monthly web visitors.







# Employee Assistance & Relief Funding

Serving more than  
**100 companies**

reaching more than

**500,000**

**U.S. and international employees**

from nearly a dozen different industries.



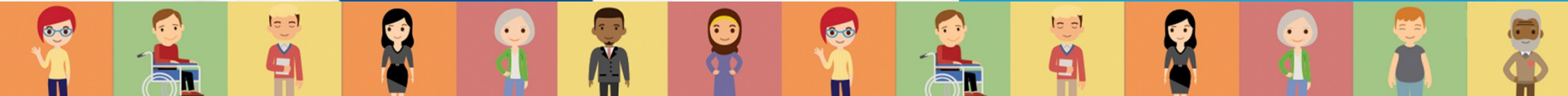
“ Thank you for helping Berkshire Bank get our EAF up and running so quickly. It was a super smooth process and the America’s Charities team was great to work with, providing relevant insights that helped us rapidly create a program to meet our employees’ needs today and into the future. ”

Gary R. Levante  
SVP, Corporate Responsibility & Culture, Berkshire Bank



**\$17** in grant  
funding  
Million +

**17** grants  
Thousand + processed





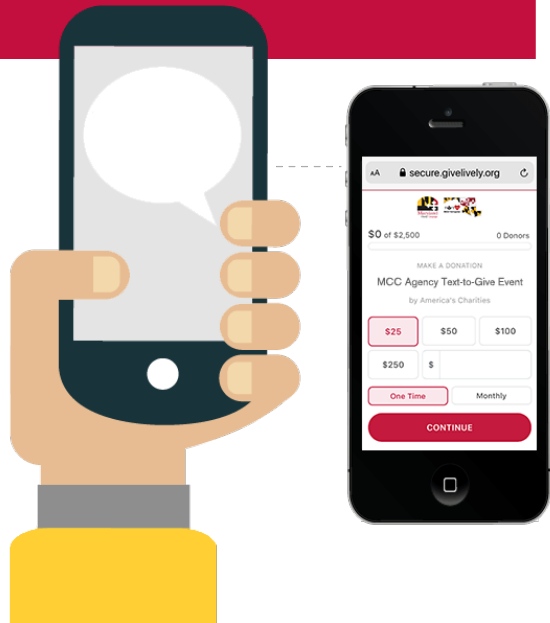
## Dinner, Wine & Dessert Large Gift Basket Drawing!

Purchase a ticket to have your name entered in a drawing to win a LOADED Basket filled with gift cards to local restaurants, delicious chocolates, yummy treats and assorted fine wines. Large Basket-\$250 value!

Tickets are \$25.00 each. No Limit to how many you want to purchase!

Background: The 2020 MCC empowers you to support causes you care about. All funds raised during this event will be held until the end of the 2020 MCC and then distributed equally between all participating charities proportionate to their total funds raised.

**One Family One Hope #MDInThisTogether**



MAKE A DONATION

## Dinner, Wine and Dessert Gift Baskets - Large Basket

by America's Charities

\$25	\$50	\$75
\$100	\$	
One Time	Monthly	

**CONTINUE**



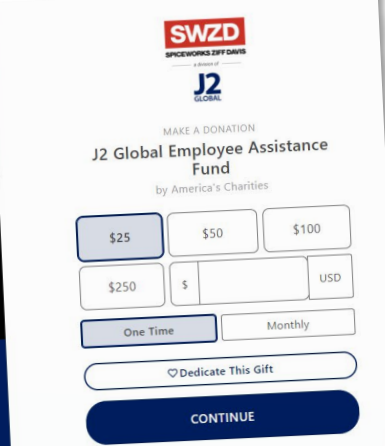
**SWZD**  
SPICEWORKS ZIFF DAVIS  
a division of  
**J2 GLOBAL**

## Taking Action to Support India

**\$40,438** of \$85,000 154 Donors

While we continue to offer unwavering support to our colleagues and their loved ones battling the surge of COVID-19 cases in India (particularly our teammates from ZDPM), the recent rise of cases call for an escalation in response. As a global organization, we must take further action to assist those experiencing financial hardship, health crises, and/or unexpected loss of life.

SWZD and J2 Global are determined to prove what it really means to be #oneteam



**SWZD**  
SPICEWORKS ZIFF DAVIS  
a division of  
**J2 GLOBAL**

MAKE A DONATION

## J2 Global Employee Assistance Fund

by America's Charities

\$25	\$50	\$100
\$250	\$	USD
One Time	Monthly	

**CONTINUE**



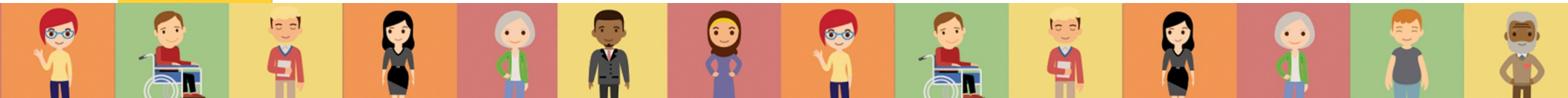
**COVID-19 Relief Response**

**Goal met! Together, we raised \$750,000 to support communities in need. Thank you!**

**Congratulations, Regeron - we did it!**

Posted on April 22, 2020

Together we raised \$750,000 for our COVID-19 Double Matching Campaign. While the campaign goal has been achieved, nonprofits still need your support. If you'd like to continue to support the COVID-19 relief effort, contribute to one of our pre-selected nonprofits, listed below, or a nonprofit of your choice. Regeron's standard Matching Gift Program will match your donation of \$50 or more to eligible nonprofits dollar for dollar. Here are some recommended nonprofits:





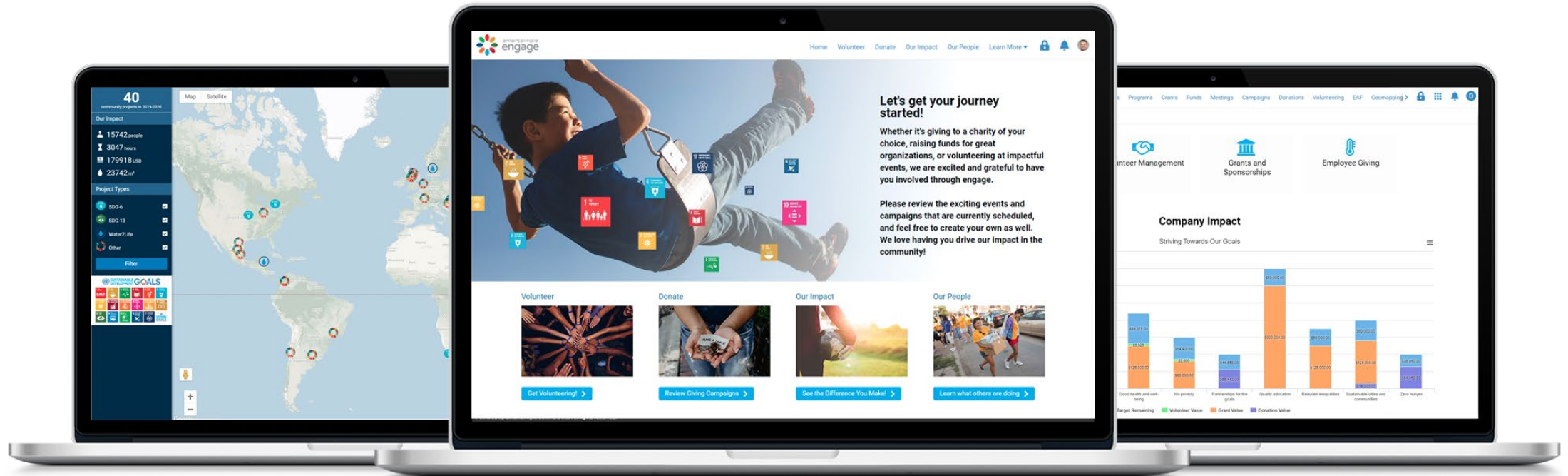
# New Engage CSR Solution



America's Charities®  
**engage**

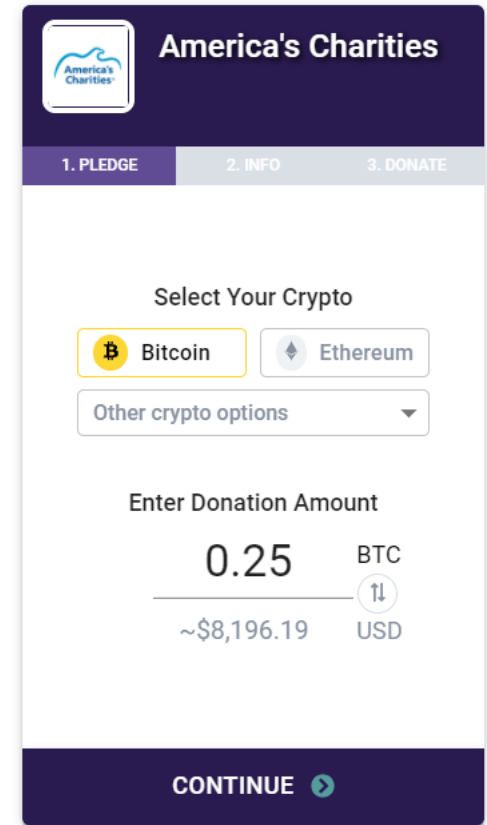
powered by **smartsimple**

The world's first end-to-end giving and CSR solution that tells the complete picture of an organization's global impact - all on one platform.





Now you can diversify your revenue stream by accepting bitcoin and other cryptocurrency donations.

A screenshot of the America's Charities mobile app interface. At the top, the America's Charities logo is on the left, and the text "America's Charities" is on the right. Below this is a navigation bar with three tabs: "1. PLEDGE" (selected), "2. INFO", and "3. DONATE". The main content area is titled "Select Your Crypto" and has three options: "Bitcoin" (selected with a yellow highlight), "Ethereum", and "Other crypto options" (with a dropdown arrow). Below this is a section titled "Enter Donation Amount" with a text input field containing "0.25". To the right of the input are "BTC" and "USD" options with a double-headed arrow between them. Below the input, the text "~\$8,196.19" is displayed. At the bottom of the form is a dark blue button with the text "CONTINUE" and a right-pointing arrow.

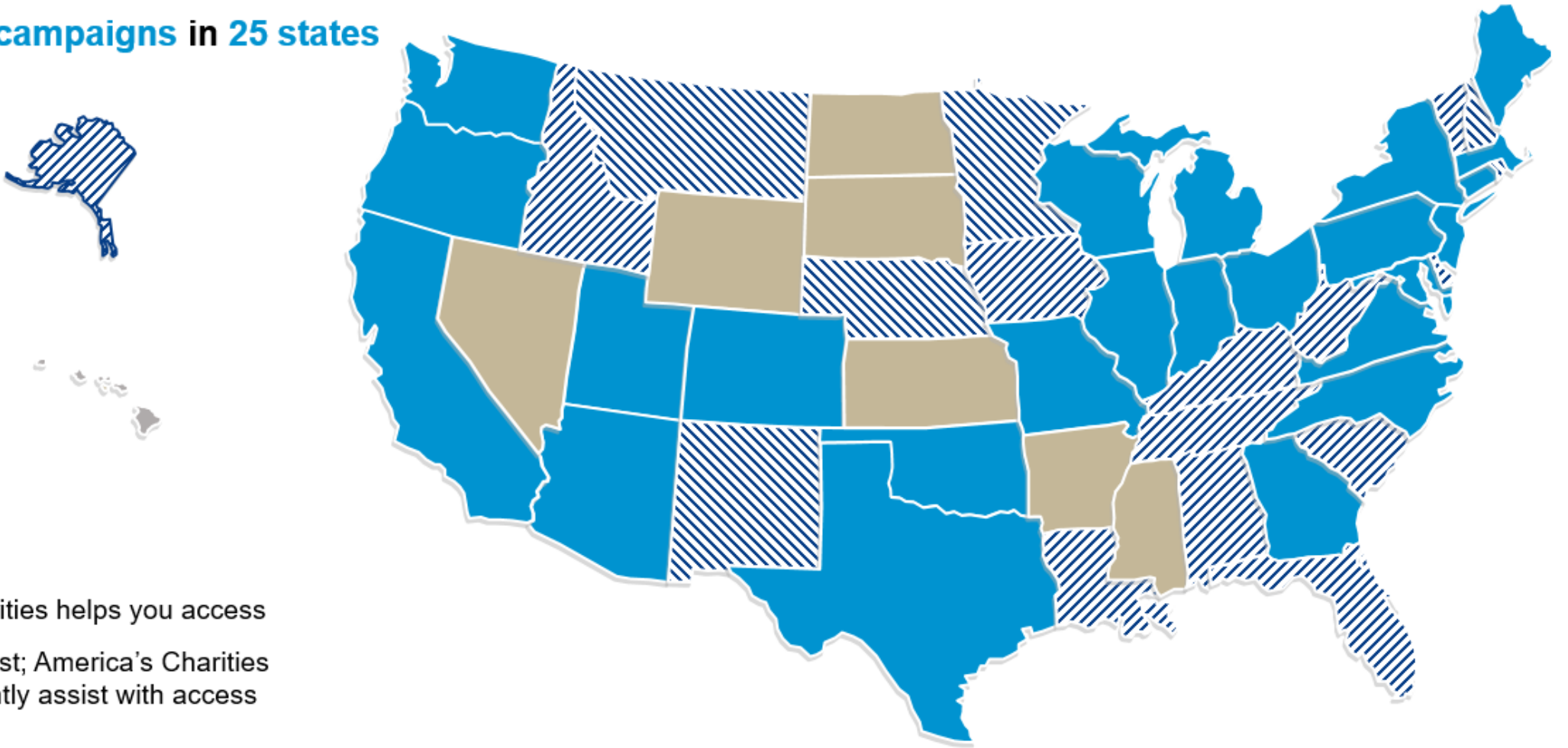
Powered By  The Giving Block





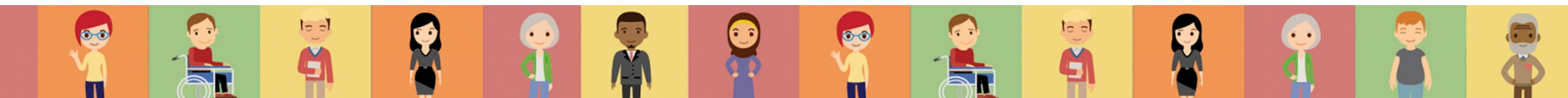


# State and Local Campaigns

More than 60 campaigns in 25 states



-  America's Charities helps you access
-  Restrictions exist; America's Charities does not currently assist with access



For a first time since 2009, **giving** through the CFC has **increased!**



## Current Structure:

We have historically applied to the CFC for members under one of the following four groupings:

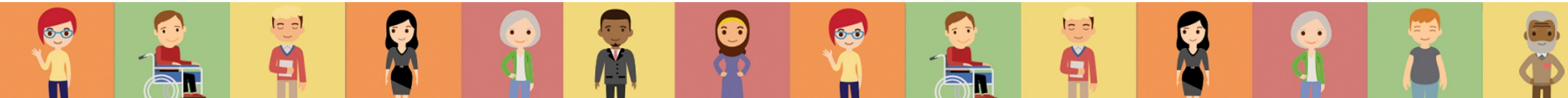


## New Structure:

All members will be grouped under one of the following two groupings:









# Last Chance to Sign up for our Member Advertising Campaign

Register by June 25 to participate:  
[www.charities.org/advertising](http://www.charities.org/advertising)

Package Media Components and Costs: <i>NOTE: The ★ indicates which components are included in each package</i>	Print Media		Digital Media					
	Print Ad inside The Washington Post Newspaper CFC/Giving Insert (pg 9) <i>New ad sizes this year!</i>	500-word Editorial inside The Washington Post Newspaper CFC/Giving Insert (pg 12)	America's Charities Website & Organic Social Media Exposure (pg 15)	3BL Media Article and/or Video (pg 18)	Digital Display Banner Ads (pg 16)	Promoted Social Media Ads (pg 15)	Streaming Audio Ad (pg 17)	Streaming TV Ad (pg 17)
<b>Blue Ribbon: \$18,000</b> (\$16,200 early bird rate)	★ (Ad is 3x size of Classic)	★ (Space limited – first come first serve)	★	★	★	★	★	★
<b>Premium: \$9,600</b> (\$8,640 early bird rate)	★ (Ad is 2x size of Classic)	Not included	★	★	★	★	★	Not included
<b>Classic: \$3,333</b> (\$3,000 early bird rate)	★	Not included	★	★	★	★	Not included	Not included
<b>Basic: \$555</b> (\$500 early bird rate)	Not included	Not included	★	★	★	Not included	Not included	Not included





## Late June – July:

- **Gear-up for the 2021 Events Season (CFC, State and Local, and Private Sector Campaigns):** *You have opportunities to meet prospective donors face-to-face this summer and fall. Get your elevator speech ready and be prepared for 2021 campaign events! Webinar coming late June.*
- **Benevity, America's Charities, and You:** *Learn about the additional Benevity services we offer our members, what they include, and the benefits of participating.*

## August:

- **Getting Started with Cryptocurrency:** *Learn about the value of incorporating crypto donations into your fundraising mix and how to get started in time for #BitcoinTuesday (one of the biggest crypto fundraising days of the year).*
- **State and Local Campaigns:** *We will walk you through the options available to you, what's required, and the benefits of participating in these workplace giving campaigns.*
- **2021 Membership Application Tutorial and Walkthrough:** *Join our experts as they walk you through the yearly membership application process.*
- **How to Prepare Your 2022 Description of Services:** *For members participating in the CFC, you are required to submit a full application every few years, including a detailed description of services. We will go through all aspects of this important document in this webinar.*





# Thank You!



## 2021 Membership Assembly

